

# cover letter

Hi, I'm a graphic designer.

I have been doing this for almost three years now, and there is never a day when I am not on my toes keeping up with this fast-paced world of ours. In graphic design, it is crucial to strive for your goals while holding onto solid values. I value communication. You know, placing function before form, –not that form isn't important, but the message has to read loud and clear. Great design doesn't have to be complicated. Sure, the process takes time, but nothing good in life doesn't and process is huge. It's easy to get caught up in the how's and whys, but process only enhances the message. It's important to have process. People like to know why they work 40 or 50 hours a week. To value process is to value people and help them find purpose. I can't really tell you what to look for in my design, but I promise to deliver beautiful, quality work. I strive for excellence in every piece, and I truly believe that great design makes or breaks a company. I know I may not have a degree in design, –but I am dedicated to learning how to be my best without a classroom. Experience matters. These past three years have been full of the most challenging design work any school could have offered. I don't want to reinvent your wheel. I do want to make it better, make it fresher. I promise to work hard at all that you entrust me with, and I hope you can see more than educated guess-work in my portfolio. I hope you see deliberate, beautiful, quality design.

My name is Rachael Parker, it's nice to meet you.



# resumé

Rachael Parker  
RACHAELTARON.COM  
909 G Litchfield Way  
Wilmington, NC 28405  
910.389.4908  
rachael@rachaeltaron.com



**SUMMARY** I am a dedicated graphic designer with demonstrated Expertise in providing innovative solutions and quality design work in a timely manner.

- SKILLS**
- Extensive knowledge and experience in the technical support field.
  - Working expertise in CS3- Photoshop, Illustrator, and Indesign.
  - Adapts well to working in teams, high paced environments, and iterative processes.
  - Knows how to delegate and delegate well.
  - Assertive attitude toward project outcomes (takes pride in work).

**WORK EXPERIENCE** *8/2007 - Present*  
*E\*Media Intern, Port City Community Church*  
Graphic design intern position assisted the E\*Media staff with basic graphic design projects and support including not limited to:

- Brochure design
- T-shirt design
- Slide package design for two venues
- Established relationships with vendors

Succeeded in producing quality work in a variety of disciplines in the graphic design field ranging from identity to t-shirt design to booklet layout. Eased a stressful work place by promoting and establishing organized work space and a self-teach mentality.

**EDUCATION** *December 2008* University of North Carolina Wilmington  
BS Business Administration; Management Information Systems  
Minor Studio Art  
*May 2004* Southwest Onslow High School